LOS FELIZ VILLAGE BID

Board Meeting Minutes for January 11, 2012
Present: Chris Serrano, Ermanno Neiviller, Rosa Palencia, Dustin Lancaster, Chris Diamond, Dora Herrera, Melissa Tornay, Claudia Hipolito, Nick Cacarnakis, Richard White, Jessica Lewis, Wayne Elias, Brett Peart, Rob Menz

1. Call to Order: 9:30AM, Welcome and Introductions.

2. Approval of Minutes **Approved** Motion: Melissa Second: Claudia

3. Election of Officers and Committee Chairs:

Results as follows:
President - Chris Serrano
Vice President - Ermanno Neiviller
Treasurer- Rosa Palencia
Secretary - Chris Diamond

Committee chair results as follows:
Administration- Jessica Lewis (CH) (affiliates - Rosa, Chris S)
Beautification - Dustin Lancaster (CH) (affiliates - Claudia and Rob)
PR & Marketing- Melissa Tornay (CH) (affiliates - Nick & Rob)
Special Events- Ermanno Neiviller (CH) (affiliates – Nick, Richard & Wayne)
Communications-Nick Cacarnakis (CH) (affiliate – Richard White, Laura Springer)

4. Desires and Expectations for 2012

Melissa handed out 2012 event calendar with due dates.
Board needs to work on tree trimming
Better note taking at committee meetings. Email notes after meetings to Chris Serrano and Chris Diamond
Need photographer at all BID events (a bid member if possible.)
Discuss general directory and database. Build a plan to gather member information
Hand out Blue Binders which include our contact, city, police, outreach, and vendor information. Also Includes section for reports, by-laws, and Brown Act
Discussion regarding choice of monthly meeting date and time. Meetings are to remain every 2nd Wednesday of the month and will commence at 9am.

5. 2012 Calendar and Binder:

Melissa did an amazing job and emailed to everyone (the BID'S 2012) google calendar so it can be updated immediately.
Ermanno received the street fair proposal from John Forester. Board discussed best Ways to disseminate our information to the public. (Websites, Twitter, Facebook, Snail mail & monthly emails.) Discussion whether Paul should attend all meetings in the future since he does all our social media. May need further consideration and vote.

6. Board and public comments

NONE

7. Adjourn: Meeting was adjourned at 10:48 a.m.

Respectfully submitted: Chris Diamond, LFVBID Corresponding Secretary.
The next meeting of the LFVBID will be held on February 08, 2012 at 9:00 a.m. at Citibank (Community Police Center)
1965 Hillhurst Avenue, 2ndFloor