

**Los Feliz Village Improvement District
Board Minutes
August 13, 2008**

Present: Allison Cohen, Ermanno Neiviller, Chris Serrano, Kerry Slattery, Francisco Villarreal

Absent: Nelia Cacic, Tony Fanara, Laura Springer, Nina Fayad, George Abrahamian

Guests: Dora Herrera; local BID members: Bruce and Anda Prescher, Betty Quigg, Clara Nido, Tessie Plata, Alex Ramierz and GGPNC District E representative-elect Mark Mauceri

Call to order at 9:30 a.m.

Public Comment/Guests

The six above referenced BID members discussed concerns with the board regarding the recent rash of petty crime in the area that occurred in the early morning hours of August 10th. The group also discussed the issue of homelessness loitering on their respective properties.

Solutions provided to the group were as follows:

- 1) for the BID to discuss with the BID consortium how other BIDs are pooling resources for camera security
- 2) Allison recommended trying to reconvene the group with LAPD Senior Lead officer, Gina Chovan for the week of 8/18/08 or for the next regularly scheduled BID meeting, Sept. 10th
- 3) providing the group with Northeast Division's number: 213-485-2563
- 4) providing the group with information provided by Donna Wong, with the Los Angeles City Attorney's office, regarding homelessness. That number is 213-276-1258.
- 5) suggesting the group and other BID members consult with the Dept. of Water and Power on the installation of security lighting

Mark Mauceri, newly elected Greater Griffith Park Neighborhood Council board member (District E) introduced himself to the group and spoke of a willingness to work with the BID on matters related to the area. He also briefly discussed a plan, currently in progress, to help get more streets with curb cuts in the area to better facilitate a walking community, especially for those in wheelchairs and parents pushing strollers.

1. Minutes

Minutes from the July 9th board meeting with approved with no changes.

**Los Feliz Village Improvement District
Board Minutes
August 13, 2008
Page 2**

2. Welcome Kit

Allison is to get three bids to print and prepare the BID's new Welcome Kit, which will include: welcome letter, bylaws, neighborhood demographics, City Council information and BID District Representatives. Allison will also get quotes on printing BID membership window stickers and will also investigate the costs and specifics to having BID membership suitable-for-framing certificates printed for all BID members.

Allison to also inquire about getting a "contractual agreement" with one printer for all BID jobs to save costs.

3. Committee Reports

a) **Administration/Treasurer:** There was no report.

b) **Beautification (Kerry)**

Kerry reported that she had been in contact with the GGPNC regarding an improvement grant to help improve/purchase new trash cans for the area.

Kerry also reported that some BID members had been over-cutting the trees in front of their storefront signage. Dora indicated that such activity should be reported to the City—and that the BID member could be fined for doing so.

c) **Marketing/PR (Francisco)**

There was no report.

d) **Communication (Allison)**

Allison indicated the BID had received two returned surveys that we sent out with the July/August 2008 newsletter. She read the results of the surveys to the group.

The group decided that the 3rd newsletter in 2008 should be distributed the first week of October. Allison indicated she would need input/copy for such by September 29th.

Allison indicated that the website still needed updating with photographs of BID members. Ermanno suggested we hire his brother to handle that task.

**Los Feliz Village Improvement District
Board Minutes
August 13, 2008
Page 3**

e) **Miscellaneous**

2009 Street Fair Meeting: Ermanno to begin preparation of inviting all BID restaurant owners to a meeting [set for October] to discuss issues related to the 2009 Street Fair.

Upcoming Mixer: The BID's 3rd mixer of the year is tentatively scheduled for Thursday, Oct. 16th. Francisco to find location.

Parking Summit: Chris to assist Allison in determining owners of various lots in the area, so that an invitation for a Parking Summit [date, TBD] can be sent.

The meeting was adjourned at approximately 11:20 AM. The next meeting of the Los Feliz Village BID will be Wed., Sept. 10th at 9:15 AM the Community Police Center, 2nd Floor, Citibank Building, 1965 Hillhurst.

Submitted by: Allison Cohen, Secretary