LOS FELIZ VILLAGE
BUSINESS IMPROVEMENT DISTRICT

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il Capriccio Pizzeria

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Solutions
(with Mark Cianciulli)

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George Abrahamian

Los Feliz Village BID

Board Meeting Minutes August 12, 2009

Present: Heather Arndt, Nelia Cacic, Mark Ciauncilli, Dora Herrera, Ermanno Neiviller, Jonathan Sample, Rob Valerio

Absent: Rob Benavides (ill), Tony Fanara, Chris Serrano (out of town), Kerry Slattery, Laura Springer, Co-members: Arzu Benavides, Susan Ciauncilli

Guests: Rosemary DeMonte, GGPNC; Helen Lee, farmer's market behind the Dresden Restaurant. She attended instead of Julian Burns (listed as Julie in agenda)

1. **Call to Order:** 9:30 am

2. **Special Guests:**
Helen Lee spoke about the farmer's market that "Jump for Joy," a non-profit program for children, recently started behind the Dresden on Sundays from 9 am-2 pm. Farmers also leave their leftover produce for the "Hope Net" food pantry. It is currently small but growing. We suggested using the Chase parking lot, Barnsdall or the 13th Church to alleviate the parking problem and noise complaints that Helen mentioned already exist. She, however, wants the market in the heart of Los Feliz. We offered to support the market by becoming a sponsor as we had also been working on starting a farmer's market in the Village. Discussion touched a bit on CD4 not informing the BID that this project was going forward so that we could work together from the start. Helen will take our offer back to Julian and the Dresden. Signs for the market, that have been illegally posted, will be correctly posted by next market day.

Rosemary came to remind us about the GGPNC search for candidates for new appointed board members. She will be running for the business seat and we agreed to write a letter supportive of her candidacy. The selection of new board members will be held on Saturday, Sept. 12 at 1pm.

3. **Minutes:** July minutes unavailable as Laura was absent.

4. **Treasurer's Report:** Report attached. Nelia reported that 165 of the 271 members have paid their assessment for a total of $48,350 collected. The final report is due in September. At that time we will send a letter to the remaining unpaid businesses to inquire their reason for non-payment – is it that the business is failing, lack of cash flow due to the economy or do they oppose the BID? Chris and Ermanno will write the letter now so it can be sent in a timely manner in September.

5. **Committee Reports:**

Administration & Bookkeeping:
Mark and Ermanno went to the PATH offices to arrange for a survey of the homeless population in Los Feliz Village. However, even though the office was open, no one was in the office.

Eugene van Cise, the City Clerk, checked other business BIDs assessments methods and suggested we try using the new category of "sole ownership" to satisfy the request by some members to lower their assessment as they are a one-person operation. The category presents some problems, as there are "sole owners" who have many employees. Eugene was invited to the next Administration meeting, on Aug. 27 at 9 am, to discuss this issue further.

No one was able to attend the last BID Consortium meeting. Dora will send the Consortium minutes to the board when she receives the e-mail.

Beautification:
Nelia commented that the new Clean Street invoice is again much more than anticipated. She and Robert will go over the contract and Ermanno will contact Chrysalis for a bid of 52 trash cans/ 2x per week. Robert will check if any trashcans are blocking access to parking spaces and place a new trash can at the

Masonic Temple. Dora will send an e-mail to the member that was seen putting business trash into the sidewalk trashcans. They are to keep our streets clean not to be used instead of members own trash bins.

Communication:
Report attached. Information on the upcoming protest rally at Vermont Car Wash will be sent out to the members.

Marketing & Public Relations:
Heather will head the ad hoc committee for special events. She will speak with Mark at Barnsdall about our next mixer.

6. Mail
No mail this month.

7. Board and Public Comments
Pedestrians were reported hit by cars in front of the Post Office and the Mustard Seed.

The traffic light to be installed by the CRA at Finley and Hillhurst is still a "go" project.

"Denim Solutions" on Hollywood Blvd. is having a Grand Opening/Fashion Show on Thursday from 5-9 pm.

Adjourn
Meeting was adjourned at 11:30 am

Respectfully submitted
Dora Herrera, for the LFVBID secretary

The next meeting of the LFVBID will be held on September 9, 2009 at 9:15 am at the Community Police Center, 2nd floor of the Citibank Building, 1965 Hillhurst Avenue.