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Los Feliz Village BID

Board Meeting Minutes June 10, 2009

Present: Rob Benavides, Nelia Cacic, Mark Ciauncilli, Tony Fanara, Dora Herrera, Ermanno Neiviller, Chris Serrano, Kerry Slattery, Rob Valerio.

Absent: Heather Arndt, Arzu Benavides, Jonathan Sample, Laura Springer.

Guests: Eugene Van Cise, L.A. City Clerk; Jessica Ogilvie, Los Feliz Ledger; Barbara Ferris, Symphony in the Glen (Get Rid of the BID)

1. **Call to Order:** 9:30 am
2. **Minutes:** May minutes approved as presented.
3. **Treasurer's Report:** Report attached.
4. **Committee Reports:**

Administration & Bookkeeping:

Report attached. Committee will contact PATH to initiate a survey of Los Feliz Village for the purpose of assessing our needs in assisting the homeless in our area. Mark, Dora and Nelia volunteered to attend the BID Consortium meeting this Wednesday to request input on changes to our, assessment methodology and hardship policies. Ermanno suggested offering an amnesty to certain businesses to get them on board. Eugene will check into amnesty proposals allowed by the City and report back to BID.

Beautification:

Report attached. Regarding the maintenance company, Dora recommended that we have them take photos of graffiti and flyers posted illegally before removing them to provide to the LAPD for their records. That way, if someone is caught tagging, all incidents of their tag can be added to the charges brought against them.

After a brief discussion, it was agreed to request that Clean Street's monthly report should include: trash removal information (number of bags and amount of trash), trashcans that overflow before the maintenance day, trashcans missing and pick-up of oversize items.

The lights wrapped on trees for the Holiday Festival are still up on some trees. The committee will have the lights removed from these trees.

Ermanno suggested we start a Clean Los Feliz event held every 3 months or so, and involve the LFIA's beautification committee. Rob will contact Tom Ford of the LFIA to see if the beautification 2 committees can work together on this idea.

Communication:

Report attached.

Marketing & Public Relations:

Report attached. Mixer was well attended and we received over three pages of e-mail addresses for the members. Dora attended the Greek Theater Coffee Hour. She spoke with the manager about hosting one of our Community Mixers at the Greek – stating that she was very receptive and asked that we arrange a date when there is no scheduled concert or, after the season ends. The next Coffee Hour is scheduled for June 11 @ 12:30 pm.

Farmer's Market idea is moving forward. Chase has agreed to provide their parking lots for the Sunday event. Kaiser is inaugurating a Farmer's Market at Barnsdall Art Park this coming Wednesday. We will attend that to gauge interest from vendors for a Sunday market.

Dora mentioned that Ise Automotive is interested in organizing an Antique Car Event that would involve his neighbors on Hillhurst Ave.

5. Mail

Some returns from members no longer in the BID. Rob Valerio will update the BID master list.

6. Board and Public Comments

Barbara Ferris spoke regarding the requests that her group has given the BID. She mentioned that the "Get Rid of the BID" effort sprang from the odd elections in January 2009 in which some members did not receive a ballot.

Tony spoke about all the work that the BID volunteers have done over the years and asked Barbara why, if the purpose was to effect changes, her group did not choose a more positive name.

Dora mentioned that the BID offered to re-do the elections at the time in order to satisfy the members displeased by being left out of the process but that the remedy was deemed not necessary by both protesting members present at the meeting (Barbara and Donna Zweig of the Wizard of Art). Barbara did not recall the offer being made but several other Board members spoke up indicating that that was in fact the case.

Ermanno mentioned the elections in October/November and suggested that we start working on it now to avoid a repeat of last year's problem.

Dora brought in a window decal for the "Buy Local" event that Kerry had presented at last month's meeting. Jonathan will take a look at the decal and adapt it for our use.

Rex Link, a parking consultant and local resident, came to inform us that he was approached by a lawyer who wanted to use his expertise to sue businesses whose parking lots were not ADA compliant. The lawyer commented that it was not a matter of "right or wrong" but an opportunity to make money suing small companies. We connected Rex with Donna Wong, the Neighborhood Prosecutor for our area.

Adjourn

Meeting was adjourned at 11:30 am

Respectfully submitted

Dora Herrers, LFVBID Secretaries.

The next meeting of the LFVBID will be held on June 8, 2009 at 9:30 a.m. at the Community Police Center 2nd Floor of the Citibank Building, 1965 Hillhurst Avenue.